



Zernike Group has 30 years of experience in overall support provision to entrepreneurs from idea generation to launch of a new business, including investment attraction, sales, marketing, IPR, facility support. As an addition to our extensive services portfolio, Zernike is a licensed facilitator of the Kauffman FastTrac training, which has proven its impact and success in the USA and is now available in the Netherlands.

Kauffman FastTrac training is the world's leading provider in curricula and related ecosystems for both start up and growth stage entrepreneurs delivered by the experienced trainers of Zernike Group. The training gives an essential set of skills and tools for entrepreneurs to make their ideas a reality.

FastTrac[®] **NewVenture**[™]

For entrepreneurs who have an idea for a business, but need a plan and framework to successfully start a company.

- ▶ Develop your business concept.
- ▶ Determine the viability of your idea.
- ▶ Outline the critical steps to a successful business launch.

FastTrac[®] **GrowthVenture**[™]

For entrepreneurs who currently own companies and are looking for proven strategies and processes for healthy growth.

- ▶ Carefully review and evaluate important aspects of your existing business.
- ▶ Explore next stage growth, future opportunities and exit strategies.
- ▶ Reshape your business for long-term profitability and improved performance.

FastTrac[®] **TechVenture**[™]

For entrepreneurs developing technology- or science-based businesses and need help navigating the factors that go in to starting a company such as acquiring funding and intellectual property protection.

- ▶ Understand the business behind the technology.
- ▶ Develop the skills to start, operate and grow a technology- or science-based business.
- ▶ Learn how to identify and pursue funding for your business.

Carl Schramm, CEO, Kauffman Foundation is a member of the board of the Start up America partnership initiated this year by Barak Obama in the USA.



During its 16-year history, FastTrac has helped more than 300,000 entrepreneurs assess business ideas, and start and grow their businesses.

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To learn more about FastTrac visit **fasttrac.org**
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